

Personal Invitation

Empowering New and Sustainable Insurance Business

Business Transformation Leadership

Protecting Sustainable Societies

Convergence Asset Management and Life Insurance

Emergence of Consumer Driven Business Models

Wednesday, January 29, 2020: Senior Dialogues & Dinner

Thursday, January 30, 2020: Senior Executive Conference

Swiss Re Centre for Global Dialogue
Ruschlikon (Zurich), Switzerland

Premium Partners



Speakers and Panelists



Mario Greco
Group CEO,
Zurich Insurance



**Dr Mirjam
Staub-Bisang**
CEO, Blackrock Switzerland



Tobias C. Pross
CEO,
Allianz Global Investors



Dr Dieter Wemmer
Board of Directors of
UBS AG and UBS Group AG



Martin Tschopp
Head Corporate Develop-
ment, Helvetia Group



Dr Wolfgang Böcking
Head of Digital Products &
Assets, Allianz SE



Julian Teicke
Founder & CEO
wefox Group



Tarek Nseir
Co-Head,
Digital Engagement
Europe, EPAM



Prof Dr Markus Warg
Head Institute for Service
Design, Hamburg &
Chairman of SDA SE,
Open Industry Solutions



Anna Zakrzewski
Managing Director and
Partner, Global Head of
Wealth Management,
Boston Consulting Group

Empowering New and Sustainable Insurance Business



Prof Dr Peter Maas

Member of the Executive Board,
Insurance Institute University,
St.Gallen, Switzerland

Business Transformation Leadership is more in demand than ever in the insurance industry. New strategies and the further improvement of products and services maintain attractive margins and are essential. The winners will be those who actively engage in the Business Transformation with Open Innovation and using the «Networked Economy» of the future.

Largest part of Life business in Europe is pensions and savings, historically guaranteed. Reduction of guarantees has been in focus, driven by implementation of Solvency II and erosion of long-term interest rates in the 2010s. Over the last few years, however, rates have fallen to a level where the customer value of Life savings is challenged:

Insurers find it ever harder to justify total loadings (costs, fees, shareholder profits) in excess of 2% p.a. on assets before risk premiums,

- At the same time the earnings power of their General Accounts has dropped to a level, where those loadings are no longer compensated.
- Insurer and the Asset Managers will compete for a growing savings, pension and advisory opportunities in retail (third pillar). Both can learn from the other side, seek cooperation but also compete in the acquisition of distribution channels, advisors and platform is expected.

One key success factor for the future is the redefinition of Insurance Business in a more Connected World and the adaptation of Consumer Driven Business Models. What are the higher customer expectations and what impact will technological innovations have?

The upcoming InsuranceCom Conference 2020 will once again address and discuss fundamental questions at the highest level. The participants are senior executives, who have been invited personally.

InsuranceCom Zurich – the platform where Senior decision-makers of the Swiss and Central European Insurance industry meet and exchange their experiences.



Thursday, January 30, 2020

08.00 Registration & Networking

09.00 Welcome and Introduction

Prof Dr Peter Maas, Member of the Board of the Institute of Insurance, University St. Gallen

09.20 Business Transformation Leadership

Mario Greco, Group Chief Executive Officer, Zurich Insurance

10.00 Break & Networking

11.00 Convergence Asset Management and Life Insurance (Senior Plenary)

Co-Chair: Anna Zakrzewski, Managing Director and Partner, Boston Consulting Group

Dr Mirjam Staub-Bisang, CEO BlackRock Switzerland

Tobias C. Pross, CEO, Allianz Global Investors (from 1.1.2020)

Dr Dieter Wemmer, Board of Directors of UBS AG and UBS Group AG

12.20 Lunch & Networking

14.00 Emergence of Consumer Driven Business Models

Co-Chairs:

Tarek Nseir, Co-Head, Digital Engagement Europe, EPAM

Prof Dr Markus Warg, Head Institute for Service Design, Hamburg & Chairman of the Supervisory Board, SDA SE Open Industry Solutions

Julian Teicke, Founder & CEO wefox Group

Martin Tschopp, Head Corporate Development, Helvetia Group, Chairman of Moneypark

Dr Wolfgang Böcking, Head of Digital Products & Assets, Allianz SE

Senior Plenary Dialogue with the Speakers and Q&A Audience

15.50 Reflexion of the Conference Day

Prof Dr Peter Maas, Member of the Board of the Institute of Insurance, University St. Gallen

16.00 InsuranceCom Cocktail & Network

Die wichtigsten Informationen



Swiss Re Centre Villa

Events & Location

Senior Dialogues & Dinner

Wednesday, January 29, 2020, 17.00–22.00

Senior Executive Conference

Thursday, January 30, 2020, 08.00–16.30

Swiss Re Centre for Global Dialogue
Gheistrasse 37, CH-8803 Ruschlikon (Zurich), Switzerland
Tel. +41 43 285 81 00
www.institute.swissre.com

Participation

By invitation only. The participation is free of charge.
Accommodation at one's expense.

Registration

On www.insurancecom.ch › Registration or by email to contact@sminds.ch
Please register in good time. The number of places is limited.

Your room reservation

Under the keyword «InsuranceCom» you can obtain a special price.

Swiss Re Centre for Global Dialogue

Special Rate: Superior room, CHF 300.–
Tel. +41 43 285 81 00

Hotel Belvoir

Special Rate: Superior room, CHF 240.–
Säumerstrasse 37, CH-8803 Ruschlikon
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Organizer

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Swiss Re Centre for Global Dialogue

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