

## How to insure the «New Normal» Economy?

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**Business Leaders Insights. Protecting Sustainable Societies**

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**Economic and Insurance Market Outlook Europe**

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**Digital Business Transformation. «Reality-Checks» and «New Normal»**

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**Speed up Ecosystems and Visionary Business Models**

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**Artificial Intelligence and Morality**

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Thursday, September 30, 2021: Senior Dialogues & Dinner

Friday, October 01, 2021: Senior Executive Conference

GDI Gottlieb Duttweiler Institute  
Ruschlikon (Zurich), Switzerland

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# Speakers and Panelists (30.09.–01.10.)



**Michel M. Liès**  
Chairman,  
Zurich Insurance Group



**Daniela Stoffel**  
State Secretary for  
International Finance  
Federal Department of  
Finance (FDF)



**Frank Desvignes**  
Global Head of  
AXA Next Labs,  
AXA Group



**Richard David Precht**  
Philosopher, Publicist and  
Bestselling Author



**Dr Michael Menhart**  
Chief Economist and Head  
of the Economics, Sustain-  
ability & Public Affairs  
Central Division,  
Munich RE Group



**Philomena Colatrella**  
President of the Corporate  
Executive Committee,  
CSS Insurance



**Pravina Ladva**  
Group Digital Transfor-  
mation Officer,  
Swiss Re Management Ltd



**Dr Alexander  
Boeckelmann**  
Member of the Corporate  
Executive Committee,  
Chief Technology Officer,  
Baloise Group



**Balazs Fejes**  
Executive Vice President,  
Co-Head of Global Busi-  
ness, EPAM



**Patrick Pfalzgraf**  
Partner, h&z Group



**Dr Holger Rommel**  
Member of the Executive  
Board, Head Research and  
Digital Transformation,  
ti&m



**Sven C. Schumacher**  
Partner, h&z Group

# How to insure the «New Normal» Economy?



**Prof Dr Peter Maas**

Member of the Executive Board,  
Institute of Insurance Economics,  
University of St. Gallen

The foundations of society and economy have been shaken by the corona virus. The corona period has changed the values of our human habitat and society – these will be decisive for future economic success. The demand for sustainability, new emerging risks, as well as the acceleration of the digital economy, are challenging traditional insurance business models.

The key success factors for the future are the redefinition of insurance business in a more connected world and the adaptation of consumer driven business models. The strengths of today's insurance system must be collaboratively networked with eco-systems and the use of new technologies.

Digital business transformation leadership is more in demand than ever in the insurance industry. New strategies and the further improvement of products and services to maintain attractive margins are essential and the winners will be those who actively engage in the business transformation with open innovation and using the «Networked Economy» of the future.

The use of big data and artificial intelligence in particular opens up fundamentally new business opportunities in the insurance industry with the development and use of the so-called «sixth sense». However, it is also important to keep an eye on social acceptance and morals.

The upcoming 15Y Anniversary InsuranceCom Senior Executive Conference 2021 will once again address and discuss fundamental questions at the highest level. The participants are senior executives, who have been invited personally.

**InsuranceCom CE-Zurich – the platform where Senior decision-makers of the Swiss and Central European Insurance industry meet and exchange their experiences.**



# Friday, October 01, 2021

## 08.00 Registration & Networking

### 08.50 Welcome and Introduction

Prof Dr Peter Maas, Member of the Executive Board, Institute of Insurance Economics, University of St. Gallen

### 09.00 Protecting Sustainable Societies

Michel M. Liès, Chairman, Zurich Insurance Group

### 09.30 Swiss Sustainable Finance Hub

Daniela Stoffel, State Secretary for International Finance, Federal Department of Finance (FDF)

### 10.00 Economic and Insurance Market Outlook Europe

Dr Michael Menhart, Chief Economist and Head of Central Division Economics, Sustainability and Public Affairs, Munich RE Group

## 10.30 Break & 1:1 Networking

### 11.30 Industry Convergence –Business Leaders Insights

Balazs Fejes, Executive Vice President, Co-Head of Global Business, EPAM

Patrick Pfalzgraf & Sven C. Schumacher, Partner, H&Z Group

### 12.00 Digital Business Transformation. «Reality-Check» and «New Normal», Speed up Ecosystems and Visionary Business Models

Co-Chair Dr Holger Rommel, Member of the Executive Board, Head Research and Digital Transformation, ti&m

Dr Alexander Bockelmann, Member of the Corporate Executive Committee, Chief Technology Officer, Baloise Group

Frank Desvignes, Global Head of AXA Next Labs, AXA Group

### 13.10 Artificial Intelligence and Morality

Richard David Precht, Philosopher, Publicist and Bestselling Author

## 13.40 Lunch & 1:1 Networking

## 15.00 Conference Closing Ceremony



GDI Gottlieb Duttweiler Institute

# Important Information

## Events & Location

### Senior Dialogues & Dinner

Thursday, September 30, 2021, 16.40–22.00

### Senior Executive Conference

Friday, October 01, 2021, 08.00–15.00

GDI Gottlieb Duttweiler Institute  
Langhaldenstrasse 21, CH-8803 Ruschlikon (Zurich),  
Switzerland  
Tel. +41 44 724 61 11  
[www.gdi.ch](http://www.gdi.ch)

## Participation

By invitation only. The participation is free of charge.  
Accommodation at one's expense.

## Registration

On [www.insurancecom.ch](http://www.insurancecom.ch) › Registration or by email to  
[contact@sminds.ch](mailto:contact@sminds.ch)  
Please register in good time. The number of places is limited.

## Your room reservation

Under the keyword «InsuranceCom» you can obtain a special price.

### Hotel Belvoir

Special Rate: Lifestyle room, CHF 240.–  
Säumerstrasse 37, CH-8803 Ruschlikon  
Tel. +41 44 723 83 83  
[www.hotel-belvoir.ch](http://www.hotel-belvoir.ch)

### Hotel Sedartis

Special Rate: Room, CHF 205.–  
Bahnhofstrasse 15/16, CH-8800 Thalwil  
Tel. +41 43 388 33 00  
[www.sedartis.ch](http://www.sedartis.ch)

## Organizer

CEO: Sandro Schmid

InsuranceCom c/o sminds AG  
Nordstrasse 9, CH-8006 Zurich  
Tel. +41 44 260 10 60  
[contact@sminds.ch](mailto:contact@sminds.ch)  
[www.insurancecom.ch](http://www.insurancecom.ch)

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