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«New Normal» Economy, New Finance, New

Banking

Post-Covid Macro-Economics, Societies, Politics and Global Markets

New Models of Value Creation: Do banks need a change?

The Future of Wealth & Asset Management

Digital Assets: Emergence of a New Capital Market is real

Tuesday, September 21, 2021: Senior Dialog & Dinner

Wednesday, September 22, 2021: Senior Executive Conference

GDI Gottlieb Duttweiler Institute, Ruschlikon/Zurich

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«New Normal» Economy, New Finance, New Banking



Reto Lipp

Conference Moderation

Business Journalist
Swiss Radio and Television
SRF

The foundations of society and the economy have changed considerably because of the Corona situation. In particular the macroeconomic starting positions. The heavy indebtedness of independent states, inflation and tax concerns are a major issue, especially among globally wealthy clients. Switzerland, as an independent state as well as the financial center, has given a global positive business card about its crisis capability with its liberal and active actions.

The demand for sustainability in investments and wealth management, as well as the acceleration of digitalization, has led to another «New Economy». The established business models of banks are thus being called into question.

New bank value creation models are required – based on open infrastructure with data and systems integrated end to end, digital capabilities, technical and organizational agility and collaboration in ecosystems beyond the company itself.

«Digital Assets» have the potential to dynamize the financial world. The legal framework in Switzerland has been realized faster than expected. Also, the world's first regulated marketplace for digital assets with exchange «TDX» was launched in the beginning of June 2021 in Geneva. Could «Digital Assets» perhaps be the key to the future growth of Swiss Banking?

The upcoming BankersCom Jubilee Conference 2021 will once again address and discuss fundamental questions at the highest level. The participants are senior executives who have been personally invited.

The conference will be bilingual German English (with simultaneous translation)

During your participation we will ensure the best possible measures for your protection regarding Corona restrictions.

BankersCom – the platform where Senior decision-makers of the Swiss and Central European Banking industry meet and exchange their experiences.



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Speakers and Panelists



Hansruedi Köng
CEO, PostFinance AG



Prof Dr Klaus W. Wellershoff
Economist & Independent Advisor



Alexandra Janssen
CEO, ECOFIN Portfolio Solutions AG



Thomas Beck
PhD., Co-CEO and Group Chief Development & Technology Officer, Avaloq Group AG



Marisa Drew
Chief Sustainability Officer, Credit Suisse Group



Nicolas de Skowronski
Head of Wealth Management Solutions, Member of the Executive Board, Julius Baer Group Ltd.



Toby Triebel
Head Digital Investing, Member of the Global Executive Board, Vontobel



Urs Rööfli
CEO, aXedras AG



Alexandre Bonvin
CEO and Founder, Audacia Group



Lamine Brahimi
Co-Founder and Managing Partner, Taurus SA-TDX



Mark Dambacher
CEO, InCore Bank



Dr Sébastien Kränzlin
Head of Banking Operations, Director, Swiss National Bank



Dr Hans Kuhn
Member of the Board of Directors, SEBA Bank

Wednesday, September 22, 2021

10.00	Registration & Networking
10.30	Welcome and Introduction Reto Lipp, Moderator, Business Journalist (Swiss TV)
10.40	«New Normal» Economy, New Finance, New Banking Post-Covid Macro-Economics, Societies, Politics and Global Markets Prof Dr Klaus W. Wellershoff, Economist & Independent Advisor Alexandra Janssen, CEO, ECOFIN Portfolio Solutions AG Rethink Banking – New Models of Value Creation Hansruedi Köng, CEO, PostFinance AG
12.00	Lunch, Networking & 1:1 Meetings
13.30	The Future of Wealth & Asset Management Thomas Beck PhD., Co-CEO and Group Chief Development & Technology Officer, Avaloq Group AG Sustainability as a Differentiator for a global Swiss Wealth & Asset Manager? Marisa Drew, Chief Sustainability Officer and Global Head of Sustainability Strategy, Advisory and Finance, Credit Suisse Group Global Wealth Management Leadership and the «Speed of Transformation» Nicolas de Skowronski, Investment & Wealth Management Solutions, Head of Wealth Management Solutions, Member of the Executive Board, Julius Baer Group Ltd. and Bank Julius Baer & Co. Ltd. «The Hybrid World» Toby Triebel, Head Digital Investing, Member of the Global Executive Board, Vontobel Senior Dialogue with the Speakers and Q & A Audience
15.10	Break, Networking & 1:1 Meetings
15.50	Digital Assets – the Emergence of a New Capital Market is real How to ensure the integrity of digitized high-value assets? Urs Rösli, CEO, aXedras AG «We are contributing to the Democratization of Private Equity» Alexandre Bonvin, CEO and Founder, Audacia Group Lamine Brahimi, Co-Founder and Managing Partner, Taurus SA-TDX Senior Dialogue: Are Digital Assets the key to growth for Swiss Banking? Dr Sébastien Kränzlin, Head of Banking Operations, Director, Swiss National Bank Dr Hans Kuhn, Member of the Board of Directors, SEBA Bank Mark Dambacher, CEO, InCore Bank
17.00	15Y Anniversary Aperitif & Networking

Important Information

Events & Locations

Senior Dialog & Dinner

Tuesday, September 21, 2021, 17.00–22.00

Restaurant Razzia

Seefeldstrasse 82, CH-8008 Zurich

Tel. +41 44 296 70 70

www.razzia-zuerich.ch

Senior Executive Conference

Wednesday, September 22, 2021, 10.00–17.00

GDI Gottlieb Duttweiler Institute

Langhaldenstrasse 21, CH-8803 Ruschlikon/Zurich

Tel. +41 44 724 61 11

www.gdi.ch

Participation

By invitation only. The participation is free of charge.

Accommodation at one's expense.

Conference Language

The conference will be bilingual German English

(with simultaneous translation)

Registration

www.sminds.ch/bankerscom > Registration

Please register in good time. The number of places is limited.

Accommodation Bookings

Hotel Belvoir

Säumerstrasse 37, CH-8803 Ruschlikon

Tel. +41 44 723 83 83

www.hotel-belvoir.ch

There is a limited number of rooms available.

With the keyword «BankersCom», you will receive a special rate of CHF 240.– (Lifestyle Sea Side Room)

Organizer

Senior Event Professional: Amanda Hänggi

CEO: Sandro Schmid

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Canopy Europe AG
Cleverbee AG
Green
IBM Schweiz AG
Move Digital AG
Russell Reynolds Associates
Squirro AG
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