



BankersCom

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Personal Invitation

Sustainable Finance – Protecting the Societies

**Digital Economy, Transformation and New Value Creation in Banking
(Post-Corona)**

Improve Bottom Line in Asset/Wealth Management and Private Banking

Tokenization of Assets and the Emergence of a New Capital Market

«Smart Data – from Big to Smart». Enable Visionary Business Models.

Wednesday, September 23, 2020: Dialogue & Dinner

Thursday, September 24, 2020: Senior Executive Conference

GDI Gottlieb Duttweiler Institute, Ruschlikon/Zurich

Premium Partner

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SECURITY

Sustainable Finance – Protecting the Societies



Reto Lipp

Conference Moderation

Business Journalist
Swiss Radio and Television
SRF

The foundations of society and economy have been shaken by the coronavirus. The banking industry, together with the SNB, FINMA and the Federal Council, has taken on a systemically important and positive role in ensuring a functioning Switzerland.

The Corona period has changed the values of our human habitat and society – these will be decisive for future economic success. The demand for sustainability in investments and wealth management, as well as the acceleration of the digital economy, are challenging traditional bank business models and are moving the digital transformation of the financial industry even more rapidly into the spotlight.

Adaptability to changing customer behaviors, eco-systems and the use of new technologies – will be the success factors. The strengths of today's banking system must be collaboratively networked with the modern customer journeys.

Top-class speakers will present relevant insights and discuss their views with you and the other participants and peers. The closed circle of participants of the BankersCom consists of personally invited bank senior executives from Switzerland, Liechtenstein, Germany and Austria.

During your participation we will ensure the best possible measures for your protection, if there are still Corona restrictions.

BankersCom – the platform where Senior decision-makers of the Swiss and Central European Banking industry meet and exchange their experiences.



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Speakers and Panelists



Armin Brun
CEO,
Berner Kantonalbank AG



Mark Dambacher
CEO, InCore Bank AG



Markus J. Locher
Digitalization & Products
COO and Head Strategic
Digitalization, SDX, CREDIT
SUISSE (Schweiz) AG



Mathias Imbach
Co-Founder, CEO Sygnum
Singapore and member
of the Executive Board
of Sygnum Bank AG
Switzerland



Karin Oertli
Group Managing Director,
Chief Operating Officer,
UBS Schweiz



Marco Pagliara
Head of Wealth Manage-
ment Europe, CEO Deutsche
Bank (Schweiz) AG



Prof Dr Fabian Schär
Managing Director Center
for Innovative Finance,
University of Basel



Axel Schwarzer
Member of the Execu-
tive Board, Head Asset
Management, Vontobel



Dr Dorian Selz
Founder and CEO, Squirro



Chetan Tolia
Head of Future Mar-
kets within the Digital
Transformation unit,
UBS Investment Bank



Thomas Zeeb
Member of the Executive
Board, Head Securities &
Exchanges, SIX Group AG

Thursday, September 24, 2020

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|--------------|---|
| 08.00 | Registration & Networking |
| 08.50 | Welcome and Introduction Reto Lipp, Moderator, Business Journalist (Swiss TV) |
| 09.00 | Sustainable Finance – Protecting the Societies Digital Economy, Transformation and New Value Creation in Banking (Post-Corona) Karin Oertli, Group Managing Director, Chief Operating Officer UBS Schweiz and Co-Chair of the WEF's Global Future Council on Digital Economy and New Value Creation Armin Brun, CEO, Berner Kantonalbank Senior Dialogue with Speakers and Audience |
| 10.10 | Break, Networking & 1:1 Meetings |
| 11.00 | Improve Bottom Line in Asset/Wealth Management & Private Banking Earnings-Oriented Banking Business Model of the Future Senior Dialogue Marco Pagliara, Head of Wealth Management Europe, CEO Deutsche Bank (Schweiz) AG Axel Schwarzer, Head Asset Management and Member of the Executive Board, Vontobel |
| 12.00 | Lunch, Networking & 1:1 Meetings |
| 13.30 | Tokenization of Assets and the Emergence of a New Capital Market Prof Dr Fabian Schär, Managing Director, Center for Innovative Finance, University of Basel Thomas Zeeb, Member of the Executive Board, Head Securities & Exchanges, SIX Group Senior Dialogue: Primary Market Mark Dambacher, CEO, InCore Bank Chetan Tolia, Managing Director, Head of Future Markets, Digital Transformation Unit, UBS Investment Bank Mathias Imbach, Co-Founder, CEO Sygnum Singapore and member of the Executive Board of Sygnum Bank AG Switzerland |
| 15.00 | Smart Data – from Big to Smart. Enable Visionary Banking Dr Dorian Selz, Founder and CEO, Squirro Markus J. Locher, Digitalization & Products COO and Head Strategic Digitalization, SDX, CREDIT SUISSE (Schweiz) AG |
| 16.00 | Reflection of the Conference Day |
| 16.10 | BankersCom Apéro & Networking |



Important Information

Events & Locations

Dialogue & Dinner

Wednesday, September 23, 2020, 17.00–22.00

Restaurant Razzia

Seefeldstrasse 82, CH-8008 Zurich

Tel. +41 44 296 70 70

www.razzia-zuerich.ch

Senior Executive Conference

Thursday, September 24, 2020, 08.00–17.00

GDI Gottlieb Duttweiler Institute

Langhaldenstrasse 21, CH-8803 Ruschlikon/Zurich

Tel. +41 44 724 61 11

www.gdi.ch

Participation

By invitation only. The participation is free of charge.

Accommodation at one's expense.

Registration

www.sminds.ch/bankerscom > Registration

Please register in good time. The number of places is limited.

Accommodation Bookings

Hotel Belvoir

Säumerstrasse 37, CH-8803 Ruschlikon

Tel. +41 44 723 83 83

www.hotel-belvoir.ch

There is a limited number of rooms available.

With the keyword «BankersCom», you will receive a special rate of CHF 250.– (Panorama Sea-Side Club Room)

Organizer

Senior Event Professional: Amanda Hänggi

CEO: Sandro Schmid

BankersCom c/o sminds AG

Nordstrasse 9, CH-8006 Zurich

Tel. +41 44 260 10 60

contact@sminds.ch

www.bankerscom.ch



Dialog & Dinner
Restaurant Razzia



Senior Executive Conference
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inacta AG
PwC
Salesforce
Transmit Security

Partner Plus

Zühlke Engineering AG

Partner

Aixigo AG
Avaloq Evolution AG
BearingPoint AG
Canopy Europe AG
IBM Schweiz AG
Kore Technologies AG
Russell Reynolds Associates
Squirro
QUO

Knowledge Partner



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