



BankersCom

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Personal Invitation
Senior Executive Conference 2023

Reimagining and Tectonic Shifts in Swiss Banking

Geopolitical & Economic Outlook

Stability of Banks and Banking Regulation

Strategic Directions of Swiss Banking

Digital Innovation and Resilience

AI - Striking the Balance between Human and Machine

Tuesday, September 19, 2023: Senior Dialogue & Dinner
Restaurant Razzia, Zurich

Wednesday, September 20, 2023: Senior Conference
GDI Gottlieb Duttweiler Institute, Ruschlikon/Zurich

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Reimagining and Tectonic Shifts in Swiss Banking



Reto Lipp

Conference Moderation

Business Journalist
Swiss Radio and Television
SRF

Worldwide banks are currently having to navigate their way through the highly uncertain situation to reposition themselves for a better future. The ongoing war in Ukraine, volatile uncertain market developments with energy price risks, supply chain issues, the rise in inflation and the accompanying tighter monetary policy - all need to be addressed.

The Swiss financial center, in particular, has suffered an additional crisis of confidence with the emergency takeover of Credit Suisse by UBS. How has this affected the Swiss banking landscape and the global image of the Swiss financial center? What else can be expected in terms of politics, FINMA and are we facing a tectonic shift?

Switzerland is one of the leading hubs for crypto banking, digital assets, and new asset classes, driven by investors, financial institutions and the entire financial and corporate sector. Accordingly, it is also interesting for international stock exchanges such as Clearstream/ Deutsche Börse Group. And new instruments for improved liquidity are also being created with the 'Swiss Asset Liquidity Pool'. The dynamics of the ecosystem and its competition in the Digital Asset Space are also extraordinary.

Banks have not effectively put the customer data they possess to work, much less the external data customers are also willing to share. With open banking redefining the entire financial landscape, failure to tap the power of data will become a competitive drag. The use of data and AI is impacting every component of the banking ecosystem. As banks and credit unions rethink how to integrate information, analyze data, and use insights to improve decision-making, they will be in a better position to reduce costs, increase revenues, enhance customer experiences, and reimagine business models. But digital transformation should not pursue speed at the expense of resilience. Banks need agile, scalable technology that operates 24/7, mitigates cyber-attacks, protects data, and bank runs.

The drive for digital is happening in banking and financial services right in front of our eyes and balancing machine and human becomes vital.

The upcoming BankersCom Conference 2023 will once again address and discuss fundamental questions at the highest level. The participants are senior executives who have been personally invited.

The conference will be bilingual German English (with simultaneous translation)

BankersCom – the platform where Senior decision-makers of the Swiss and Central European Banking industry meet and exchange their experiences.



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Speakers and Panelists



Thomas Allemann
Chief Digital Officer,
EFG International



Prof. Dr. Aymo Brunetti
Department Head
Economic Policy,
Development Economics,
Financial Stability,
University of Berne



Guido Bühler
Member of the
Executive Board, Swiss
Blockchain Federation



Yves Collet
CFO, neon
Switzerland AG



Mark Dambacher
CEO, InCore Bank



Thilo Derenbach
Executive Director,
Head of Sales and
Business Development
Digital Securities
Services, Clearstream/
Deutsche Börse Group



Leonhard Fischer
German Finance
Manager



Laure Frank
Director, Head
Digital Business,
Raiffeisen Schweiz



Mathias Imbach
Co-Founder and Group
CEO, Sygnum Bank AG



Dr. Simon Kauth
Member of the
Executive Board,
Head Department
Technology & Services,
Luzerner Kantonalbank



David Kohl
Managing Director
Senior Advisor and
Chief Economist, Bank
Julius Baer & Co. Ltd.



Gerd Leonhard
Futurist and Humanist



Duncan Roberts
Thought Leader
and Futurist,
Cognizant Technology
Solutions AG



Norman Stürtz
Co-Founder and Board
Member, Swiss Next-
Gen Finance Institute



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Personal Invitation

BankersCom Dialogue & Dinner

Exclusive Event on the eve of the conference

September 19, 2023, Dialogue & Dinner, 17.00 – 22.00
Restaurant Razzia, Seefeldstrasse 82, 8008 Zürich

17.00	Registration – Restaurant Razzia, Zürich-Seefeld
17.30	BankersCom 2023 Aperitif
18.30	Senior Dialogue Reto Lipp, SRF (Moderation)
	Resilience: Steep – Difficult – Fast Dani Arnold, Extreme mountaineer, speed climber & mountain guide
19.20	BankersCom 2023 – Dinner
22.00	Closing at the Razzia Bar (optional)

Host / Premium Partner

Avaloq | Cognizant Technology Solutions AG | Credit Suisse (Schweiz) AG | DXC Luxoft Financial Services Switzerland AG | InCore Bank AG | Inacta AG | Salesforce

Personal registration by [bankerscom.ch](https://www.bankerscom.ch) › registration. By invitation only. The participation is free of charge. Please register in good time. The number of seats is limited.
www.bankerscom.ch



Wednesday, September 20, 2023

08.30 Registration & Networking

09.20 Welcome and Introduction

Reto Lipp, Moderator, Business Journalist (Swiss TV)

09.30 Leaders' Insights – Economics, Politics & Regulation

Stability of Banks and Banking Regulation

Prof. Dr. Aymo Brunetti, Department Head Economic Policy, Development Economics, Financial Stability, University of Berne

Geopolitical & Economic Outlook

David Kohl, Managing Director Senior Advisor and Chief Economist, Bank Julius Baer & Co. Ltd.

10.30 Break & Networking & 1:1 Meetings

11.30 Leaders' Insights – Strategic Directions of Swiss Banking (Outside-In Perspective)

Leonhard Fischer, German Finance Manager

12.00 Lunch, Networking & 1:1 Meetings

Leaders' Insights – Digital Innovation and Resilience

13.30 Hype - Cutting through the noise in emerging technology

Duncan Roberts, Thought Leader and Futurist, Cognizant Technology Solutions AG

13.50 Digital Assets – Current Market Developments

Digital Assets Becoming Reality

Thilo Derenbach, Executive Director, Head of Sales and Business Development Digital Securities Services, Clearstream / Deutsche Börse Group

Swiss Digital Asset Liquidity Pool

Guido Bühler, Member of the Executive Board, Swiss Blockchain Federation

Senior Dialogue: «Coopetition» in the Digital Asset Space

Yves Collet, CFO, neon Switzerland AG

Mark Dambacher, CEO, InCore Bank

Dr. Simon Kauth, Member of the Executive Board, Head Department Technology & Services, Luzerner Kantonalbank

Mathias Imbach, Co-Founder and Group CEO, Sygnum Bank AG

15.10 Data Driven Banking – Data Value & Artificial Intelligence

Tech grows, digitalization expands – can your management capabilities keep up?

Norman Stürtz, Co-Founder and Board Member, Swiss NextGen Finance Institute

Laure Frank, Director, Head Digital Business, Raiffeisen Schweiz

Thomas Allemann, Chief Digital Officer, EFG International

AI – Striking the Balance between Human and Machine

16.10 Gerd Leonhard, Futurist and Humanist

16.40 Aperitif & Networking

Host Apéro

SENACOR

Important Information



Restaurant Razzia

Events & Locations

Senior Dialog & Dinner

Tuesday, September 19, 2023, 17.00 – 22.00

Restaurant Razzia
Seefeldstrasse 82, CH-8008 Zurich
Tel. +41 44 296 70 70
www.razzia-zuerich.ch

Senior Conference

Wednesday, September 20, 2023, 8.30 – 17.00

GDI Gottlieb Duttweiler Institute
Langhaldenstrasse 21, CH-8803 Ruschlikon/Zurich
Tel. +41 44 724 61 11
www.gdi.ch

Participation

By invitation only. The participation is free of charge.
Accommodation at one's expense.

Conference Language

The conference will be bilingual German English
(with simultaneous translation)

Registration

www.bankerscom.ch > Registration

Please register in good time. The number of places is limited.

Your room reservation

A limited number of rooms are available Disposal. Under the
keyword « InsuranceCom » you can obtain a special price.



GDI Gottlieb Duttweiler Institute

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Celonis Deutschland GmbH

GenTwo AG

IBM Consulting

Move Digital AG

Objectway AG

Russell Reynolds Associates

TS Imagine

Knowledge Partner



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