



# BankersCom

communication › commercial › community

Personal Invitation

## Future Value Creation In Banking

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**Geo-Political & Economic Impacts on the Financial Industry**

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**Efficient Markets – a Behavioral Finance Perspective**

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**Asset Management: The Impact of Size**

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**Growth of the Digital Asset Ecosystem**

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**Open Banking and Ecosystems**

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**Swiss Financial Center – Quo Vadis**

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Wednesday, September 21, 2022: Senior Dialog & Dinner

Thursday, September 22, 2022: Senior Executive Conference

GDI Gottlieb Duttweiler Institute, Ruschlikon/Zurich

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# Future Value Creation In Banking



**Reto Lipp**

## Conference Moderation

Business Journalist  
Swiss Radio and Television  
SRF

The fundamentals of society and the economy have continued to change significantly. The short-term economic challenges posed by the Ukraine war in terms of growth, inflation and public finances are the central issues of all economies and challenge the financial sector and banks in particular. Commodity prices are rising to record highs, and the pandemic and supply bottlenecks continue to weigh on the economy. Is the Ukraine war now plunging the global economy into a deep crisis? And how does the volatile and risky environment change the behavior of bank clients and investors?

Asset Management is a growing segment of the Swiss financial centre with a differentiated value proposition. Asset Management contributes to the diversification of the Swiss financial centre and complements Private Banking and Wealth Management as an independent discipline. And what are the decisive factors in their value creation? Size?

Switzerland is one of the leading hubs for crypto banking, digital assets and new asset classes, driven by investors, financial institutions and the entire financial and corporate sector. Experts, leading companies and banks shaping the growth of the Digital Asset Ecosystem discuss the development, the opportunities, but also the challenges for the financial centre Switzerland and the Principality of Liechtenstein.

New bank value creation models are required - based on open infrastructure with data and systems integrated end to end, digital capabilities, technical and organizational agility and collaboration in ecosystems beyond the company itself.

Open innovation is embedded in the notion that the sources of knowledge for innovation are widely distributed in the economy. The entire innovation process from discovery, development, to commercialization, is open to third-party providers and the public if we consider co-innovation with clients, competitors, communities, robots, machines, and in future with everything that has sensors (Internet of Things). In this context, we see the ecosystem as the next dimension of open collaboration, reflected by the extent to which banks interact internally and externally.

The upcoming BankersCom Conference 2022 will once again address and discuss fundamental questions at the highest level. The participants are senior executives who have been personally invited.

The conference will be bilingual German English (with simultaneous translation)

**BankersCom – the platform where Senior decision-makers of the Swiss and Central European Banking industry meet and exchange their experiences.**

# Speakers and Panelists September 21/22, 2022



**Oswald Grübel**  
former Group CEO of  
Credit Suisse and UBS



**Filippo Rima**  
Head of Investments,  
Credit Suisse Asset  
Management



**Dorothy Hill**  
Head of Ecosystems  
and Digital Ventures,  
Global Wealth  
Management, UBS AG



**Manuel Kunzelmann**  
CEO, Migros Bank



**Urs Bernegger**  
Co-Founder &  
Co-Head Markets &  
Investment Solutions,  
SEBA Bank AG



**Dr Mario Frick**  
Chairman of the  
Board of Directors,  
Bank Frick & Co. AG



**Thorsten Hens**  
Deputy Head of  
Department of Banking  
and Finance,  
University of Zurich



**Klaus Wellershoff**  
Economist &  
Independent Advisor



**Christophe Wille**  
Head of Customer  
Services & Products,  
Member of the  
Executive Board,  
Valiant Bank

## Senior Dialogue September 21, 2022



**Daniel Diemers**  
Member of the  
Board of Directors,  
InCore Bank



**Philippe A. Nägeli**  
Co-Founder & CEO,  
GenTwo



**Dr Andreas Bally**  
CEO & Co-Founder,  
radicant ag



**Renato Santi**  
CEO, BG Suisse



**Schuyler Weiss**  
CEO & Co-Founder,  
Alpian

# Thursday, September 22, 2022

<b>09.30</b>	<b>Registration &amp; Networking</b>
<b>10.20</b>	<b>Welcome and Introduction</b> Reto Lipp, Moderator, Business Journalist (Swiss TV)
	<b>Economic Impacts and Leadership</b>
<b>10.30</b>	<b>Geo-Political &amp; Economic Impacts on the Financial Industry</b> Prof Dr Klaus W. Wellershoff, Economist & Independent Advisor
<b>11.00</b>	<b>Efficient Markets – a Behavioral Finance Perspective</b> Prof Dr Thorsten Hens, Deputy Head of Department of Banking and Finance, University of Zurich
	<b>Asset Management: The Impact of Size</b>
<b>11.30</b>	<b>1-to-1 Senior Dialogue</b> Filippo Rima, Head of Investments, Credit Suisse Asset Management
<b>12.00</b>	<b>Lunch, Networking &amp; 1:1 Meetings</b>
	<b>Growth of the Digital Asset Ecosystem</b>
<b>13.40</b>	Dr Daniel Diemers, Member of the Board of Directors, InCore Bank
	<b>Senior Dialogue</b>
	Urs Bernegger, Co-Founder & Co-Head Markets & Investment Solutions, SEBA Bank AG
	Dr Mario Frick, Chairman of the Board of Directors, Bank Frick & Co. AG
	Philippe A. Naegeli, Co-Founder & CEO, GenTwo
	Christophe Wille, Head of Customer Services & Products, Member of the Executive Board, Valiant Bank
<b>14.50</b>	<b>Break, Networking &amp; 1:1 Meetings</b>
	<b>Open Banking and Ecosystems</b>
<b>15.30</b>	<b>1-to-1 Senior Dialogue</b>
	Dorothy Hill, Head of Ecosystems & Digital Ventures, Global Wealth Management, UBS AG
	Manuel Kunzelmann, CEO, Migros Bank
	<b>Swiss Financial Center – Quo Vadis</b>
<b>16.30</b>	<b>Keynote &amp; Senior Dialogue</b>
	Oswald Grübel, former Group CEO of Credit Suisse and UBS
<b>17.15</b>	<b>Aperitif &amp; Networking</b>

# Important Information



**Senior Dialog & Dinner**  
**Restaurant Razzia**

## Events & Locations

### Senior Dialog & Dinner

Wednesday, September 21, 2022, 17.00–22.00

Restaurant Razzia

Seefeldstrasse 82, CH-8008 Zurich

Tel. +41 44 296 70 70

[www.razzia-zuerich.ch](http://www.razzia-zuerich.ch)

### Senior Executive Conference

Thursday, September 22, 2022, 9.30–17.15

GDI Gottlieb Duttweiler Institute

Langhaldenstrasse 21, CH-8803 Ruschlikon/Zurich

Tel. +41 44 724 61 11

[www.gdi.ch](http://www.gdi.ch)

## Participation

By invitation only. The participation is free of charge.  
Accommodation at one's expense.

## Conference Language

The conference will be bilingual German English  
(with simultaneous translation)

## Registration

[www.bankerscom.ch](http://www.bankerscom.ch) › Registration

Please register in good time. The number of places is limited.

## Accommodation Bookings

### Hotel Belvoir

Säumerstrasse 37, CH-8803 Ruschlikon

Tel. +41 44 723 83 83

[www.hotel-belvoir.ch](http://www.hotel-belvoir.ch)

There is a limited number of rooms available.

With the keyword «BankersCom», you will receive a special rate of CHF 255.– (Panorama Club Sea Side Room)



**Senior Executive Conference**  
**GDI Gottlieb Duttweiler Institute**

## Organizer

Community Manager: Amanda Hänggi

CEO: Sandro Schmid

BankersCom c/o sminds AG

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## Knowledge Partner



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