# InsuranceCom

## Personal Invitation

## The Multiple Roles of Insurer in the Rising China Ecosystems

Empowering a New and Sustainable Insurance Economy in China Reshaping Life Insurance: Refocus on Protection The Power of Business Ecosystems in China and Global Strategic Smart Ageing – Society, Savings, Health and Insurance

Monday, October 15, 2018: Formal Reception Swiss Embassy – Beijing

M BEST

Tuesday, October 16, 2018: Senior Executive Conference & Senior Dialogues Swissôtel – Beijing

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THE BOSTON CONSULTING GROUP

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Embassy of Switzerland in Chi 瑞十驻华大使馆

## The Chinese insurance market is continuing to grow sustainable and unabated strong

In line with the structural changes the services sectors – in particular, the Finance and Insurance-Sector – are experiencing significant growth. China's shift towards a knowledge-based digital economy is fueling growth in not only the IT, pharmaceutical and banking sectors, but also the insurance sector.

This growth aligns with the government's plan to double the rate of 'insurance penetration' from its previous level. If this goal is achieved, China will have outplaced the United States to become the world's largest insurance market.

In its continuing reform program for the insurance industry by the State Council, foreign insurers looking as well to stronger participate in the more liberalized domestic market. While the market remains mostly dominated by local insurers, such as Ping An, the People's Insurance Company of China and China Life, a number of overseas insurers are vying for a greater market share.

In light of the above, the Chinese insurance market may offer unlimited opportunities for profit and sustainable growth.

The InsuranceCom China 2018 in Beijing will feature this spectrum of strategic questions and topics in times of change and transformation, the exchange of experiences and opinions is indispensable. Come and participate in this exchange and be part of this exclusive community.

InsuranceCom – the platform where Senior decision-makers of the European, Asian and China Insurance Industry meet and exchange their experiences.



## **Speakers and Panelists**

#### October 16, 2018



**ZHANG Chenghui** Director-General of the Research Institute for Finance, DRC



Fuxing SONG President, PICC Health Insurance



**CHEN John Donghui** President, Swiss Re China



**Dr Jian Guang Shen** Vice President and Chief Economist, JD Finance



**Tian Hui** Director, Insurance Section of Finance, DRC



Prof Dr HE Wenjiong Director of Social Welfare and Public Governance Research Centre, Zhejiang University



**Edwin Morris** Chief Financial Officer, Ping An Good Doctor



Michelle HU Partner, Managing Director Shanghai, The Boston Consulting Group



**Robert Burr** Managing Director Head of Life and Health, Swiss Re Asia



Urs A. Laeuppi Regional Director China – Autonomous Driving & Safety, Mercedes-Benz Cars, Daimler Greater China Ltd.



José Ribeiro Managing Director, Asia Pacific, A.M. Best Asia-Pacific Ltd



Dr Luca Marighetti Managing Director of Group Head Tech Transformation, Swiss Re

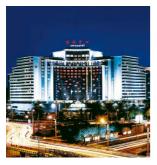
# Tuesday, October 16, 2018 Senior Executive Conference & Dialogues

08.00	Welcome Reception & Registration
08.40	Welcome and Introduction
09.00	Honorary Opening
	Dr Jean-Jacques de Dardel, Ambassador of Switzerland to the People's Republic of China
09.10	Opening Keynote Session: Empowering a New and Sustainable Insurance Economy in China
	ZHANG Chenghui, Director-General of the Research Institute for Finance, Development Research Center of the State Council (DRC)
	Future Development of Health China
	SONG Fuxing, President of PICC Health Insurance Co, Ltd.
	Economic and Insurance Market Outlook Global, Asia and China
	José Ribeiro, Managing Director, A.M. Best Asia-Pacific Ltd
10.10	Networking & Tea Break
10.50	Senior Executive Plenary: «The Power of Business Ecosystems in China and Global»
	Chaired by Michelle HU Partner, Managing Director Shanghai, The Boston Consulting Group
11.00	Redefine Insurance in a more Connected World
	Dr Jian Guang Shen, Vice President and Chief Economist of JD Finance
	Dr Luca Marighetti, Managing Director, Group Head Tech Transformation, Swiss Re
	Urs A. Laeuppi, Regional Director China – Autonomous Driving & Safety Mercedes-Benz Cars, Daimler Greater China Ltd.
12.30	Networking & Lunch
13.50	Senior Executive Plenary: «Strategic Smart Ageing and Health China»
	Chaired by CHEN John Donghui, President of Swiss Re China Robert Burr, Managing Director Head of Life and Health, Swiss Re Asia
14.00	Society, Savings, Health China and Insurance
	Prof Dr HE Wenjiong, Director of Social Welfare and Public Governance Research Centre, Zhejiang University, Vice-Chairman of the China Association of Social Security and Vice-Chairman of Insurance Institute of China
	Tian Hui, Director, Insurance Section of Finance, Development Research Center of the State Council (DRC)
	Ramon Lyu, Senior Director, Shanghai Roche Pharmaceuticals Ltd. Edwin Morris, Chief Financial Officer of Ping An Good Doctor
16.00	Closing Ceremony Conference & Dialogues

## **Important Information**



**Embassy of Switzerland Beijing** 



Swissôtel Beijing Hong Kong Macau Centre

#### **Conference Dates and Location**

#### **Formal Reception**

October 15, 2018, 05.30 pm – 09.00 pm Swiss Embassy – Beijing Sanlitun Dongwujie 3 Beijing 100600 China

#### Senior Executive Conference & Dialogues

October 16, 2018, 08.00 am – 04.00 pm Swissôtel Beijing

**Participation** By invitation only. The participation is free of charge. Accommodation at one's own expense.

### Registration

On www.insurancecom.cn > Registration or by email to contact@sminds.ch Please register in good time. The number of places is limited.

#### **Accommodation Bookings**

Swissôtel Beijing Hong Kong Macau Centre No. 2 Chao Yang Men Bei Da Jie, Beijing 100027, China Tel: +86 10 6553 2288 E-Mail: beijing@swissotel.com

#### Organizer

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