

Personal Invitation

## **The Multiple Roles of Insurer in the Rising China Ecosystems**

---

**Empowering a New and Sustainable Insurance Economy in China**

---

**Reshaping Life Insurance: Refocus on Protection**

---

**The Power of Business Ecosystems in China and Global**

---

**Strategic Smart Ageing – Society, Savings, Health and Insurance**

---

**Monday, October 15, 2018:**

**Formal Reception**

**Swiss Embassy – Beijing**

**Tuesday, October 16, 2018:**

**Senior Executive Conference & Senior Dialogues**

**Swissôtel – Beijing**

Premium Partners

# The Chinese insurance market is continuing to grow sustainable and unabated strong

In line with the structural changes the services sectors – in particular, the Finance and Insurance-Sector – are experiencing significant growth. China's shift towards a knowledge-based digital economy is fueling growth in not only the IT, pharmaceutical and banking sectors, but also the insurance sector.

This growth aligns with the government's plan to double the rate of 'insurance penetration' from its previous level. If this goal is achieved, China will have outplaced the United States to become the world's largest insurance market.

In its continuing reform program for the insurance industry by the State Council, foreign insurers looking as well to stronger participate in the more liberalized domestic market. While the market remains mostly dominated by local insurers, such as Ping An, the People's Insurance Company of China and China Life, a number of overseas insurers are vying for a greater market share.

In light of the above, the Chinese insurance market may offer unlimited opportunities for profit and sustainable growth.

The InsuranceCom China 2018 in Beijing will feature this spectrum of strategic questions and topics in times of change and transformation, the exchange of experiences and opinions is indispensable. Come and participate in this exchange and be part of this exclusive community.

**InsuranceCom – the platform where Senior decision-makers of the European, Asian and China Insurance Industry meet and exchange their experiences.**

# Speakers and Panelists

October 16, 2018



**ZHANG Chenghui**  
Director-General of the  
Research Institute for  
Finance, DRC



**Fuxing SONG**  
President,  
PICC Health Insurance



**CHEN John Donghui**  
President,  
Swiss Re China



**Dr Jian Guang Shen**  
Vice President and  
Chief Economist,  
JD Finance



**Prof Dr HE Wenjong**  
Director of Social Welfare  
and Public Governance  
Research Centre, Zhejiang  
University



**Edwin Morris**  
Chief Financial Officer,  
Ping An Good Doctor



**Tian Hui**  
Director, Insurance  
Section of Finance,  
DRC



**Michelle HU**  
Partner, Managing  
Director Shanghai,  
The Boston Consulting  
Group



**Urs A. Laeuppi**  
Regional Director China –  
Autonomous Driving &  
Safety, Mercedes-Benz  
Cars, Daimler Greater  
China Ltd.



**Dr Luca Marighetti**  
Managing Director of  
Group Head Tech  
Transformation,  
Swiss Re



**Robert Burr**  
Managing Director Head  
of Life and Health,  
Swiss Re Asia



**José Ribeiro**  
Managing Director,  
Asia Pacific, A.M. Best  
Asia-Pacific Ltd

# Tuesday, October 16, 2018

## Senior Executive Conference & Dialogues

**08.00 Welcome Reception & Registration**

**08.40 Welcome and Introduction**

**09.00 Honorary Opening**

Dr Jean-Jacques de Dardel, Ambassador of Switzerland to the People's Republic of China

**09.10 Opening Keynote Session:**

**Empowering a New and Sustainable Insurance Economy in China**

ZHANG Chenghui, Director-General of the Research Institute for Finance, Development Research Center of the State Council (DRC)

**Future Development of Health China**

SONG Fuxing, President of PICC Health Insurance Co, Ltd.

**Economic and Insurance Market Outlook Global, Asia and China**

José Ribeiro, Managing Director, A.M. Best Asia-Pacific Ltd

**10.10 Networking & Tea Break**

**10.50 Senior Executive Plenary:**

**«The Power of Business Ecosystems in China and Global»**

Chaired by

Michelle HU Partner, Managing Director Shanghai, The Boston Consulting Group

**11.00 Redefine Insurance in a more Connected World**

Dr Jian Guang Shen, Vice President and Chief Economist of JD Finance

Dr Luca Marighetti, Managing Director, Group Head Tech Transformation, Swiss Re

Urs A. Laeuppi, Regional Director China – Autonomous Driving & Safety

Mercedes-Benz Cars, Daimler Greater China Ltd.

**12.30 Networking & Lunch**

**13.50 Senior Executive Plenary:**

**«Strategic Smart Ageing and Health China»**

Chaired by

CHEN John Donghui, President of Swiss Re China

Robert Burr, Managing Director Head of Life and Health, Swiss Re Asia

**14.00 Society, Savings, Health China and Insurance**

Prof Dr HE Wenjong, Director of Social Welfare and Public Governance Research Centre, Zhejiang University, Vice-Chairman of the China Association of Social Security and Vice-Chairman of Insurance Institute of China

Tian Hui, Director, Insurance Section of Finance, Development Research Center of the State Council (DRC)

Ramon Lyu, Senior Director, Shanghai Roche Pharmaceuticals Ltd.

Edwin Morris, Chief Financial Officer of Ping An Good Doctor

**16.00 Closing Ceremony Conference & Dialogues**

# Important Information



Embassy of Switzerland Beijing



Swissôtel Beijing  
Hong Kong Macau Centre

## Conference Dates and Location

### Formal Reception

October 15, 2018, 05.30 pm – 09.00 pm  
Swiss Embassy – Beijing  
Sanlitun Dongwujie 3  
Beijing 100600  
China

### Senior Executive Conference & Dialogues

October 16, 2018, 08.00 am – 04.00 pm  
Swissôtel Beijing

## Participation

By invitation only. The participation is free of charge.  
Accommodation at one's own expense.

## Registration

On [www.insurancecom.cn](http://www.insurancecom.cn) > Registration or  
by email to [contact@sminds.ch](mailto:contact@sminds.ch)  
Please register in good time.  
The number of places is limited.

## Accommodation Bookings

Swissôtel Beijing  
Hong Kong Macau Centre  
No. 2 Chao Yang Men Bei Da Jie,  
Beijing 100027, China  
Tel: +86 10 6553 2288  
E-Mail: [beijing@swissotel.com](mailto:beijing@swissotel.com)

## Organizer

InsuranceCom China c/o sminds Ltd  
Nordstrasse 9, CH-8006 Zurich  
Business Management: Georg Berner  
Operation Management: Natalie Meyer  
CEO: Sandro Schmid  
Tel. +41 44 260 10 60  
E-Mail: [contact@sminds.ch](mailto:contact@sminds.ch)  
[www.insurancecom.cn](http://www.insurancecom.cn)

## **Premium Partners**

A.M. Best Asia-Pacific Ltd

Swiss Re

The Boston Consulting Group

## **Partners**

arvato Bertelsmann

dacadoo

**Organizer**

**[www.insurancem.com.cn](http://www.insurancem.com.cn)**

**[www.sminds.cn](http://www.sminds.cn)**